

ABSTRAK

IMPLEMENTASI PROGRAM *CORPORATE SOCIAL RESPONSIBILITY* SEBAGAI UPAYA DALAM MENCAPAI TUJUAN *SUSTAINABLE DEVELOPMENT GOALS*

(Studi Kasus di Bidang *Community Development* PT. Jorong Barutama Greston
Salah Satu Anak Perusahaan PT. Indo Tambangraya Megah Tbk)

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Penelitian ini bertujuan untuk memperoleh informasi mengenai implementasi program CSR di bidang *community development* yang telah dilakukan oleh anak perusahaan PT. Indo Tambangraya Megah Tbk dalam mencapai tujuan yang tercantum dalam SDG's. Penelitian ini menjadi penting sebagaimana untuk melihat upaya yang dilakukan perusahaan disektor tambang dalam peran dan kontribusinya mewujudkan pembangunan berkelanjutan.

Jenis penelitian ini yaitu studi kasus. Teknik pengumpulan data dengan metode wawancara dan dokumentasi. Teknik analisis yang digunakan yakni deskriptif kualitatif.

Hasil penelitian menunjukkan bahwa implementasi program CSR di bidang *community development* mampu mendukung 10 tujuan dari 17 tujuan yang tercantum dalam SDG's dimana perusahaan sektor tambang mampu berperan aktif serta berkontribusi dalam pembangunan berkelanjutan. Hasil penelitian juga menemukan bahwa implementasi dari program CSR di bidang *community development* pada PT. Jorong Barutama Greston salah satu anak perusahaan PT. Indo Tambangraya Megah Tbk, tidak sepenuhnya telah mendukung dan mencapai tujuan yang tercantum dalam SDG's yang disebabkan oleh sulitnya menyesuaikan kebutuhan dan keinginan di lingkup masyarakat.

Kata Kunci: *Corporate Social Responsibility (CSR)*, *Sustainable Development Goals (SDG's)*, *Community Development (CD)*, PT. Indo Tambangraya Megah Tbk.

ABSTRACT

**IMPLEMENTATION OF THE CORPORATE SOCIAL
RESPONSIBILITY PROGRAM AS AN EFFORT TO
ACHIEVE THE GOALS OF SUSTAINABLE
DEVELOPMENT GOALS**

(Case Study in Field of *Community Development* PT. Jorong Barutama Greston
One of The Subsidiary of PT. Indo Tambangraya Megah Tbk)

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This study aims to obtain information regarding the implementation of CSR programs in the field of community development that has been carried out by a subsidiary of PT. Indo Tambangraya Megah Tbk in achieving the goals listed in the SDGs. This research is important as it is to see the efforts made by companies in the mining sector in their role and contribution to realizing sustainable development.

This type of research is a case study. Data collection techniques with interviews and documentation methods. The analysis technique used is descriptive qualitative.

The results of the study show that the implementation of CSR programs in the field of community development can support 10 of the 17 goals listed in the SDGs where mining sector companies can play an active role and contribute to sustainable development. The results of the study also found that the implementation of CSR programs in the field of community development at PT. Jorong Barutama Greston, a subsidiary of PT. Indo Tambangraya Megah Tbk has not fully supported and achieved the goals listed in the SDGs due to the difficulty of adjusting to the needs and desires of the community.

Keywords: Corporate Social Responsibility (CSR), Sustainable Development Goals (SDGs), Community Development (CD), PT. Indo Tambangraya Megah Tbk.